



CELEBRATING **10** YEARS

EMPOWERING WOMEN WITH
LANGUAGE, BUILDING HEALTH
EQUITY FOR ALL



10th ANNIVERSARY SPONSORSHIP INFORMATION

ABOUT US

TRAINING WOMEN AS MEDICAL INTERPRETERS

JOB PLACEMENT + ONGOING PROFESSIONAL GROWTH

Launched in 2011, **Found in Translation** is a Boston-based nonprofit, training talented, multilingual women living in poverty to be medical interpreters. We provide **free professional training** through our best-in-class workforce development program, a high-impact, replicable, scalable, training that addresses the current health and economic crises brought on by COVID-19.

We offer an array of vital supports such as on-site childcare, transportation assistance, mentoring, further professional development + certification, job placement, and career coaching. Our program also leads our graduates directly into jobs paying \$25/hr+ in one of the fastest growing professions in the US.



THE ISSUES WE CARE ABOUT

HELPING WOMEN MOVE OUT OF POVERTY

CREATING ECONOMIC OPPORTUNITY FOR WOMEN

Poverty and homelessness impact women, particularly immigrants, disproportionately. The numbers are stark — in the U.S., female-headed households are 2x as likely to be living in poverty (30.6%) as those headed by men (14.8%) and the poverty rate among immigrants is 50% higher than for people born in the U.S.

BUILDING HEALTH EQUITY

ELIMINATING LANGUAGE BARRIERS FOR PATIENTS IN NEED

Language barriers in healthcare result in costly and sometimes deadly errors and delays. A recent study revealed that Spanish speaking LEP patients were 35% more likely to die from COVID than their English-speaking counterparts.

THE WOMEN WE SERVE

OUR EXTRAORDINARY COMMUNITY STUDENTS & ALUMNAE

36-40 women are accepted into our program each year. Our growing community of alums is comprised of talented, highly motivated women from over 40 countries and speak more than 46 languages.

49% are or have experienced homelessness

- 45% are single mothers
- 100% are driven to serve their communities, which are disproportionately affected by racial + ethnic inequity, economic disparities, and health challenges, including COVID



MISSION

Through our medical interpreter training and job placement program, we:

- ✓ Help low-income multilingual women achieve economic security through the use of their language skills
- ✓ Reduce ethnic, racial, and linguistic disparities in health care by unleashing bilingual talent into the workforce



THE INCOME OF OUR GRADUATES INCREASES BY AN AVERAGE OF \$10,000 PER YEAR

FINANCIAL OVERVIEW

	EXPENSES	REVENUE
FY21*	\$1,100,506	\$1,100,825
FY20	\$ 675,338	\$ 717,159
FY19	\$ 668,237	\$ 863,254
FY18	\$ 416,097	\$ 474,163

* Projected

TEN YEARS OF RECOGNITION

2021

Excellence in Innovation Award Finalist (Massachusetts Nonprofit Network)
Catalyst Program (Stand Together Foundation)

2020

NBCUniversal Project Innovation Winner

2019

Excellence in Innovation Award Finalist (Massachusetts Nonprofit Network)
People's Voice Award Finalist (DVF Family Foundation)

2018

WeWork Nonprofit Creator Award
BridgeBuilder Top Idea (OpenIDEO/GHR Foundation)

2017

Eastern Bank Community Advocacy Award
New Profit Women's Accelerator
Paul & Daisy Soros Fellowship for New Americans

2017 (cont'd)

Roslyn S Jaffe Award
Vital Voices Fellowship

2016

Forbes 30 Under 30: Social Entrepreneurs
Chronicles of Philanthropy 40 Under 40

2015

Grinnell College Innovator for Social Justice Prize
Manhattan Institute Richard Cornuelle Social Entrepreneurship Award
Claneil Foundation Emerging Leaders Fund (2015-2019)

2013

Advancement Award (The Boston Club)
Echoing Green Global Fellowship
New England Innovation Award (SBANE)

2011

Woman of Peace Award
Kip Tiernan Social Justice Fellowship

WHY SHOULD YOU SPONSOR FOUND IN TRANSLATION?

You will bring authenticity, credibility + respect to your brand

- ✓ Your thought leadership will stand out — to your customers and the broader community. The people in your organization will feel pride when you visibly stand for racial, ethnic + gender equity, workforce opportunity for women living in poverty, and accessible healthcare for the people most deeply impacted by COVID
- ✓ Leaders + influencers in the healthcare and medical community will know the impact of your commitment + support

Most important of all, you will extend a lifeline to immigrant and refugee women living in poverty, empowering them to build more equitable access to quality health care through greater economic stability and success for themselves and their families

SINCE 2011,
WE HAVE TRAINED
291 WOMEN
AS MEDICAL
INTERPRETERS IN
37 LANGUAGES

ELIMINATING
LANGUAGE
BARRIERS TO
HEALTH CARE FOR
35,000 PEOPLE
EVERY YEAR

THE FEDERAL BUREAU
OF LABOR STATISTICS
PREDICTS 20% JOB
GROWTH FOR MEDICAL
INTERPRETERS (2019-
2029), COMPARED TO
AN AVERAGE 5-8%
OVERALL.



OPEN SPONSORSHIP OPPORTUNITIES (Unlimited Availability)

COMMUNITY CATALYSTS | \$1000+

- Name placement on website event page, event advertising + outreach
- Name acknowledgement in post-event communications

IT TAKES A VILLAGE HONOR ROLL | Optional donation of any size

- Add a name and/or short message to the Community Honor Roll to be featured throughout the evening and on website

FEATURED SPONSORSHIP OPPORTUNITIES (Limited Availability)

CHAMPION OF THE YEAR | \$25,000+ (Two available)

All Presenting Sponsor benefits PLUS:

- Premier logo placement for a full year on website, social media, newsletters, etc.
- Customizable opportunities for featured logo placement available throughout the year

PRESENTING SPONSOR | \$15,000+ (Three available)

- Logo featured on video
- Premier placement on: Website homepage; Event page; All event advertising + comms; Post-event comms
- Opportunity for additional placement: 'ad' during program breaks, logo on Emcee screen

INVITATION SPONSOR | \$10,000+ (One available)

- Branded materials
- Recognition at event
- Featured placement on event page
- Other customizable opportunities

IT TAKES A VILLAGE AWARD SPONSOR | \$5,000+ (Six awardees, one sponsor per award)

- Featured placement during award presentations

For more information please
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